

Message Text

UNCLASSIFIED

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E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: FOREIGN BUYER PROGRAM: VISIT OF MR. JAMES CHI, SALES MANAGER
OF CENTRAL ENTERPRISE CORPORATION

REF: CCP FY76

CENTRAL ENTERPRISE CORPORATION (WTD IN PREPARATION) WAS ESTABLISHED IN 1971 WITH PAID-UP CAPITAL OF US\$79,000 AND A SALES VOLUME OF US\$500,000 PER ANNUM. THE FIRM IS ENGAGED IN PRODUCTION OF ELECTRIC WIRES AND CORDS FOR DOMESTIC MARKET AND EXPORT. MR. JAMES CHI, SALES MANAGER OF CENTRAL ENTERPRISE, IS SCHEDULED TO DEPART FOR U.S. IN LATE JULY TO PURCHASE NEW EQUIPMENT FOR THE FIRM'S EXPANSION PROJECT. ASSISTANCE IS REQUESTED FROM DOC FILED OFFICES IN THE CITIES WHERE MR. CHI WILL TRAVEL IN LOCATING SUPPLIERS OF MACHINERY FOR PVC WIRE INJECTION AND CUTTING, AND MANUFACTURE OF ELECTRIC SOCKETS AND PLUGS. AT THE SAME TIME, MR. CHI IS INTERESTED IN EXPLOITING MARKET FOR CORDS AND WIRE IN U.S. HIS ITINERARY WILL BE: ARR. SAN FRANCISCO JULY 26, LOS ANGELES AUGUST 1, NEW YORK AUGUST 5, WASHINGTON D.C. AUGUST 10, CHICAGO AUGUST 15, MIAMI AUGUST 20, AND HOUSTON AUGUST 25. MR. CHI HAS BEEN ADVISED TO CONTACT DOC FILED OFFICES IN EACH CITY UPON ARRIVAL.
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